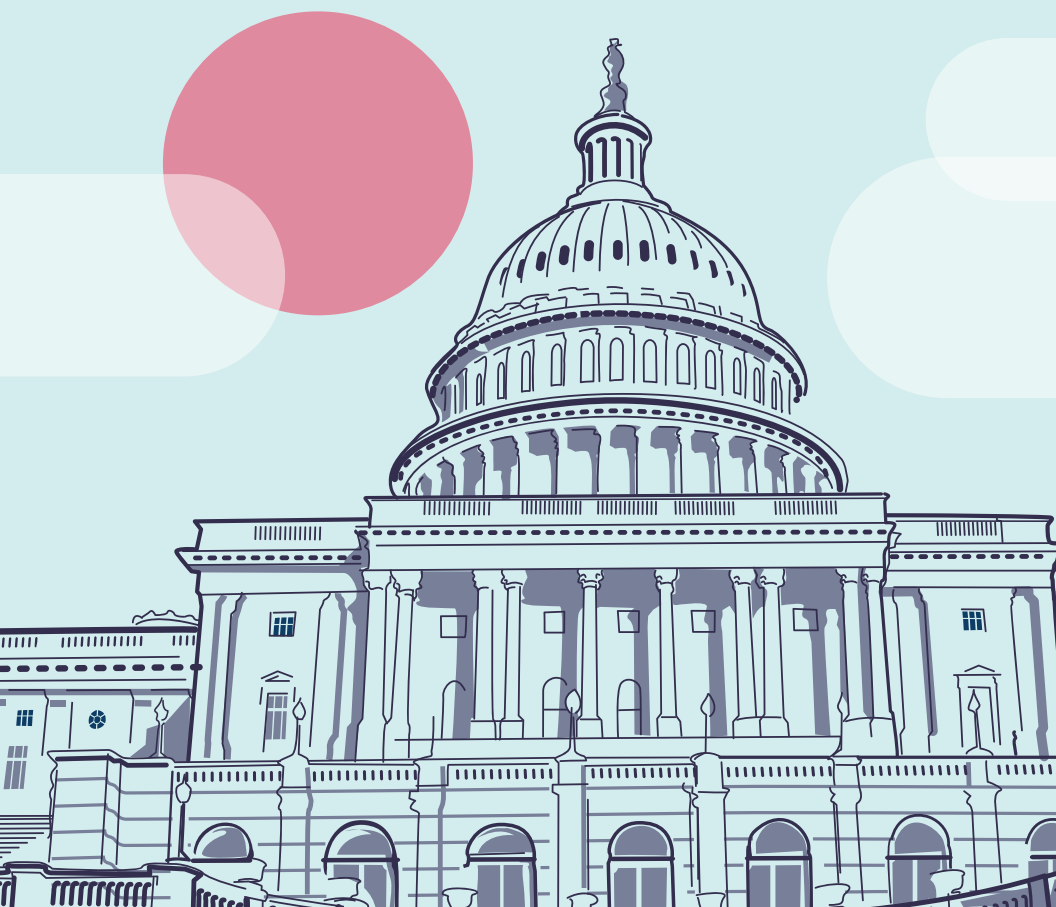


HEALTHCON REGIONAL 2023 WASHINGTON, DC

AUGUST 7-9 | IN-PERSON ONLY

Connection & Collaboration
in the Nation's Capital



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Workshops

BY AAPC



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AAPC CEO

Bevan Erickson



Dear Attendees

AAPC is pleased to host HEALTHCON Regional this year in our nation's capital. We hope you are just as excited for this opportunity to gather, enrich your knowledge, share experiences, build your network, and make new memories.

With over 40 sessions to choose from, this conference offers a wide array of learning opportunities. A few not-to-be-missed sessions include our E/M Panel Discussion, Diagnosis Coding Insights From the Experts Panel, Key Strategies for Compliance Walk-Throughs, and Emerging Technology Compliance.

We hope you make the most of conference by attending as many sessions as you can. Take the opportunity to participate in the sessions, ask questions, share your feedback, contribute your own expertise where appropriate, and absorb as much as possible. You'll come home with new insights for best practices and a deeper understanding of important changes affecting our industry and your organization.

There is incredible value in knowledge sharing and collaborating with your fellow industry professionals, and the conference offers an excellent opportunity to expand your network. Be sure to connect over conference meals and during our assortment of free after-hours events, including our Welcome Reception and our '80s throwback party.

Between sessions, take time to catch up with old friends and make new connections in person or through our AAPC Conferences app. I challenge you to establish at least 10 new connections before the conference is over! If you miss a session you wanted to attend, don't worry: All registered attendees will be able to access all the sessions on demand soon after the live event has ended.

Finally, don't forget to visit the Exhibit Hall. Here, you can learn about valuable resources and watch educational demos on products and services that are revolutionizing our industry.

We are very excited to connect and spend several days with hundreds of industry professionals once again. We hope you leave feeling refreshed, recharged, and ready to tackle any new challenges that come your way.

All the best



Bevan joined AAPC in 2007 and serves as its chief executive officer. Prior to AAPC, he spent a decade in the high-tech industry where he excelled at web marketing and technology-based product development. He grew up in Northern California, was educated at Brigham Young University, met his wife in Alaska, and has settled down to raise his four boys on a small lake in the mountains of Northern Utah. He enjoys family, water sports, cycling, traveling, and work – in that order. He feels blessed to work with an amazing group of professionals within AAPC who both collectively and individually are relentless in their drive to make our organization and members successful.

General Information



HOTEL INFORMATION

Gaylord National Resort & Convention Center
201 Waterfront Street
National Harbor, MD 20745
Phone: 301-965-4000
Check in: 4:00pm | Check out: 11:00am

MEDICAL EMERGENCY

Please dial 911 first in any emergency, then follow up with the AAPC conference team to inform the front desk. Gaylord National maintains a 24/7 on-property security staff that is trained in basic first aid, CPR, and the use of the automated external defibrillators. Please contact Gaylord National's Safety Services department at 301-965-4500 or extension 333 on any hotel phone for assistance.

ON-SITE PARKING

Hourly: \$18
Daily: \$36
Valet: \$59

LOST AND FOUND

Report to the front desk and security will follow up.

BUSINESS CENTER

FedEx is open daily 7:00 am – 7:00 pm located on Ballroom Level.

POOL HOURS

Indoor/outdoor pool open daily until 10:00 pm.

SHUTTLE TO AIRPORT/ DOWNTOWN DC

You can arrange transportation at a charge. www.zbestlimo.com.

LUGGAGE STORAGE

You may store your luggage at Bell Services, located in the main lobby of the hotel. While luggage storage is complimentary, it is customary to give the bell stand a tip of \$1 per bag minimum.

SLIDE PRESENTATIONS

Following the conference, slide presentations remain available for three weeks. They may be found by logging in to your My AAPC account at www.aapc.com, as well as in the AAPC Conferences app.

SESSION CHANGES

If you download the AAPC Conferences app, you will be able to make changes to your schedule directly in the app. You are welcome to attend any session with available seating, regardless of what is on your schedule, but all in-person sessions have limitations based on meeting room seating capacity. Those with the sessions scheduled on their agenda will take priority in seating and all others will be seated on a first-come, first-served basis.

STANDBY LINE

The standby line is for individuals who would like to attend a session but do not have it printed on their schedules. We seat the registered attendees prior to seating the standby line. Every effort is made to accommodate all interested parties, though social distancing will be taken into account for the room's capacity. Strict fire code regulations prohibit people from sitting on the floor.

RECORDING OF CONFERENCE SESSIONS

Recording or videotaping of the breakout or general sessions is strictly prohibited.

EARNING CEUS

Registration for HEALTHCON Regional does not guarantee you will receive continuing education units. You must attend live classes to receive credits. Most sessions are worth 1.25 CEUs, although some general sessions are worth less. At the end of each session, the speaker will provide a CEU code. This CEU code activates your CEUs in your member area at www.aapc.com. You may also write down the CEU code and enter it into your tracker at a later time.

SPECIALTY CREDENTIAL CEUS

The specialty CEUs for each session can be found in the session description in the AAPC Conferences app. They will also populate in your CEU tracker when you enter the codes.

CERTIFICATE OF ATTENDANCE

You will find an electronic version of this certificate in your My AAPC area at www.aapc.com after the completion of the conference. This certificate is proof of attendance only and is not accepted by AAPC for CEUs.

General Hours

EXHIBIT HALL HOURS

Don't forget to stop and see the Exhibit Hall and all that our great vendors have to offer. We appreciate their support and could not present our conferences without them. The Exhibit Hall is open during dedicated hall hours, so you may visit all the vendors while you eat.

MONDAY, AUGUST 7

Lunch with Exhibitors 12:45pm – 2:00pm

Welcome Reception.....5:00pm – 7:00pm

TUESDAY, AUGUST 8

Breakfast with Exhibitors.....8:00am – 9:00am

Lunch with Exhibitors 11:45pm – 1:00pm

Afternoon Break with Exhibitors 2:15pm – 2:45pm

PRODUCT STORE

Stop by the product store to purchase AAPC logoed merchandise. The shop is also available through the AAPC Conferences app to have items shipped to your home. Show your AAPC spirit with a new AAPC accessory!

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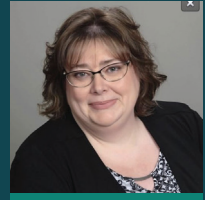
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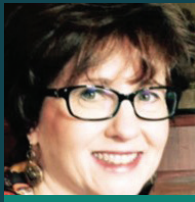
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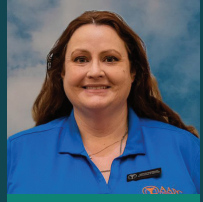
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Christopher Parrella, JD, CPC, CPCO, CHC



Robert Pelaia, Esq., CPC, CPCO

Schedule:

Monday, August 7, 2023

9:00 AM – 9:45 AM | 0.75 CEUs

ROOKIES: LEARN THE ROPES

PRE

Presenter: Alex McKinley

Description: Is this your first HEALTHCON Regional? Then this is the session for you! This session will be as informative as it is interactive. Learn about using our app, logging CEU codes correctly, networking best practices, and other information that will help you get the most out of your conference experience.

10:00 AM – 11:15 AM | 1.25 CEUs

CONFERENCE WELCOME

GENERAL SESSION

Presenter: Bevan Erickson, AAPC CEO

Description: Join Bevan Erickson, AAPC's CEO, for his State of AAPC address. He will cover exciting new and upcoming developments, why we're moving in these directions, and how these evolutions will impact your daily life, both inside and outside of work.

11:30 AM – 12:45 PM | 1.25 CEUs

EMERGING TECHNOLOGY COMPLIANCE

GENERAL SESSION

Presenters: Jaci Kipreos, COC, CPC, CDEO, CPMA, CRC, CPC-I, CEMC; Rhonda Buckholtz, CPC, CDEO, CPMA, CRC, CGSC, COPC, AAPC Approved Instructor; Marianne Durling, MHA, RHIA, CCS, CDIP, CPC, PCPO, CDEI, CIC, AAPC Approved Instructor

Description: New technology is being implemented at a fast pace, but how does this new technology impact your compliance program? Learn from a panel of experts how to navigate the ever-changing landscape of new technology compliance. Ask questions and discover best practices for review of new technology coverage, working with payers, auditing processes, and how to work with operational teams and RCM teams to ensure compliant adoption.

Breakout Session 1

1A: Chronic Care Management: A Solution to Better Patient Health and Care

Presenter: Christine Hall, CPC, CDEO, CPB, CPMA, CRC, CPC-I, CEMC

Description: This presentation will cover what chronic care management (CCM) and complex CCM are, as well as principal care management. You will learn who can provide and who can receive each, what the coding and billing requirements are, and what constitutes a comprehensive care plan.

1B: Let's Start at the Very Beginning

Presenter: Carrie Smith Christy, CPC, CPMA, CEMC, CPEDC

Description: Pediatric coding starts from the day a baby is born and lasts until the child transitions to adult services. This presentation will look at all aspects of pediatric coding, including newborn hospital codes, NICU, circumcisions, preventive visits, labs, immunizations, screenings, and the role states and insurance companies play when it comes to modifiers and guidelines.

1C: Taking the Pain Out of Pain Management

Presenters: Amy Pritchett, CPC, CPCO, CDEI, CDEO, CPMA, CRC, CPC-I, CANPC, CASCC, CEDC, AAPC Fellow;
Kristen R Taylor, CPC

Description: In this session we will discuss all aspects of outpatient pain management from registration to procedure billing and coding. We will discuss pain contracts, urine drug screens, and multiple ways to stay compliant with new guidelines.

1D: Auditing Behavioral Health Documentation

Presenter: Susan Marie Roelant, CPC, CPCO, CPMA, CEMC

Description: This presentation will explore the documentation requirements for behavioral health services and what to look for when auditing records. Examples will incorporate CMS guidelines and current examples of TPE audits that have been conducted for the use of psychiatric diagnostic evaluation codes 90791 and 90792.

1E: The Legalities of an Appropriate History and Exam

Presenter: Jaci Kipreos, COC, CPC, CDEO, CPMA, CRC, CPC-I, CEMC

Description: The AMA E/M guidelines no longer require quantifiable

elements for history and exam. The new guidelines require a medically appropriate history and exam. In this session we will discuss best practices for compliant documentation to support the new guidelines for both outpatient and inpatient encounters. We will discuss the purpose of the medical record and how the information contained in that record can and may be used.

3:45 PM – 5:00 PM | 1.25 CEUs

Breakout Session 2

2A: Traverse the Trail of Diagnostic HCC Codes Through the Risk Adjustment Forest

Presenters: Dawn Carter, CPC, CPCO, CDEO, CPMA, CRC; Khushwinder Singh MD, MHA, CPC, CPCO, CPMA, CRC

Description: Come travel the pathway of diagnostic HCC codes from inception of medical charts through claims all the way to the summit of risk adjustment. In this session we will discuss the importance of accurate HCC coding in value-based care and show coders the nuances they need to learn about HCC pathways. Coders will learn how to help their providers

document around prospective diagnoses that optimize the RAF score in a compliant way.

2B: Congenital Interventional Cardiology Coding: Are You Up to Date?

Presenter: Monica Wright, CPC, CPCO, CPMA

Description: Several new CPT® codes have been introduced into the congenital interventional cardiology space over the past few years. Learn the ins and outs of the existing codes and new codes coming in 2024 in this informative presentation.

2C: Inpatient Coder Today, Inpatient CDIS Tomorrow

Presenter: Leonta Williams, CPC, PCPO, CRC, CEMC, CHONC

Description: If you're an inpatient coder looking to transition into the world of clinical documentation improvement (CDI), this session will show you the activities and job functions that cross over between coding and CDI. We will discuss key coding guidelines around secondary and other diagnoses that CDI specialists issue queries on, as well as some of the nuances around pathology and other diagnostic reports. Many facilities are now opening the door to coders as CDI specialists. Will you be ready when presented with the opportunity?

2D: Best Practices for Conducting Site Visits

Presenter: Paulina Davis, CPC

Description: Come ready to gain valuable insight into preparing for a site visit and bring tips back to the office to incorporate into your planning. In this session you'll learn the difference between surveillance and site visits and the benefits of each strategy and acquire insight on preparing for a provider interview.

Attendees will walk away with the knowledge of why site visits are important, how to document findings and record-keeping tips, and key takeaways.

2E: Risk and Pro-Fee Auditing With the E/M Guidelines: Doing the Two-Step Shuffle

Presenters: Jaci Kipreos, COC, CPC, CDEO, CPMA, CRC, CPC-I, CEMC; Colleen Gianatasio, CPC, PCPO, CPC-P, CDEO, CPMA, CPPM, CRC, CPC-I

Description: Risk adjustment is all about the diagnosis with some very unique rules for what counts for risk. The AMA documentation guidelines have placed a lot of emphasis on documenting a thought process and outlining risks to patients and severity of the condition(s). Do these two worlds collide or connect? This session will address that thought as we consider both angles and dissect a few visit notes.

5:00 PM – 7:00 PM

**WELCOME
RECEPTION**

Schedule:

Tuesday, August 8, 2023

8:00 AM – 9:00 AM

BREAKFAST WITH EXHIBITORS

9:00 AM – 10:15 AM

1.25 CEUs

E/M PANEL

GENERAL SESSION

Presenters: Jaci Kipreos, COC, CPC, CDEO, CPMA, CRC, CPC-I, CEMC; Raemarie Jimenez, CPC, CDEO, CIC, CPB, CPMA, CPPM, CPC-I, CANPC, CRHC

Description: An expert panel made up of a physician, coder, auditor, payer, and representative from the AMA will answer audience questions regarding the E/M guidelines for office visits.

10:30 AM – 11:45 AM

1.25 CEUs

DIAGNOSIS CODING INSIGHTS FROM THE EXPERTS PANEL

GENERAL SESSION

Presenters: Leonta Williams, CPC, CPCO, CRC, CEMC, CHONC; Colleen Gianatasio, CPC, CPCO, CPC-P, CDEO, CPMA, CPPM, CRC, CPC-I

Description: Led by a panel of experts from various backgrounds, this discussion offers perspective into the often blurred lines of the proper rules surrounding diagnosis coding for professional fee coding, risk adjustment coding, and facility coding. The panel will review hospital inpatient medical records and compare what diagnosis codes would be acceptable/reportable based on the focus of the billing: the provider, facility, or risk adjustment.

11:45 AM – 1:00 PM

LUNCH WITH EXHIBITORS

11:00 AM – 12:15 PM | 1.25 CEUs

Breakout Session 3

3A: Understanding the Neurodivergent Mind

Presenter: Kaitlyn Brack, CPC, CEMC, CFPC, CPEDC, AAPC Approved Instructor

Description: We've all felt the recent shift from a growing neurodivergent workforce. In this highly interactive session we'll discuss what neurodivergent means and how different neurological conditions can impact our teams. Helpful insights from neurodivergents will be presented to promote a successful work relationship with everyone on your team.

3B: Spine Fusion Confusion

Presenter: Deni Adams, CPC, CPB, CPPM, CEMC, CPEDC

Description: Join me for a brief overview of the spine structures

leading into a full review of spine fusion coding. We will break down an op note to identify the correct code choices for each fusion type and hardware used. Coding examples will round out the session to solidify our understanding.

3C: Inpatient Coders: What's on Your Radar?

Presenter: Heather Greene, CPC, CDEO, CIC, CPMA, CRC, AAPC Approved Instructor

Description: Coders should understand the positive impact appropriate coding has on a facility. In order to facilitate correct coding, a coder should be able to identify risk areas and have an understanding of how they may be able to mitigate risk. In this presentation we will look at the top risk areas that should be on an inpatient coder's radar, including documentation standards, possible query opportunities, and DRG changes.

3D: Capitalizing on Revenue: How to Find Those Missing Dollars

Presenter: Lori Cox, CPC, CPMA, CPC-I, CEMC, CGSC, CHONC

Description: Whether you work for a small practice with a few providers or a large multi-million dollar healthcare system, chances are your practice is leaving money on the table. In this session we'll root out the revenue that practices don't even know they're losing. E/M services, HCPCS Level II drug code units, and missed add-on codes are all areas that show significant loss of capital. We'll look at how to perform audits to increase your practice's bottom line.

3E: Analyzing the 2021 E/M CMS Data: Insights for Audits

Presenter: Raemarie Jimenez, CPC, CDEO, CIC, CPB, CPMA, CPPM, CPC-I, CANPC, CRHC

Description: During this session we will review the shifts in the E/M level distribution for top specialties from 2021. We will discuss how to utilize this data to approach E/M audits and how to benchmark providers. We will also discuss gray areas in guidelines that can impact audit findings.

2:45 PM - 4:00 PM | 1.25 CEUs

Breakout Session 4

4A: Diversity, Equity, and Inclusion: Understanding Microaggressions

Presenter: L. Renee Bradley, CPC, CPC-P

Description: Microaggressions stem from unconscious bias or misunderstanding of groups of people

who are different from us. They are indirect, subtle discrimination against members of a marginalized group, usually taking the form of a statement, action, incident, or exclusion. Rarely are these actions intentional, but they still create great harm and erect barriers between individuals. This presentation will help you understand what microaggressions are and how to deal with them within your work environment.

4B: The Magical World of Oncology Billing

Presenter: MariaRita Genovese, CPC

Description: Oncology billing can be challenging. This session will highlight common denials, authorization processes, place of service issues, and new chemotherapy medication procedures.

4C: What You Need to Know to Be a Successful IP Coder

Presenter: Marianne Durling, MHA, RHIA, CCS, CDIP, CPC, CPCO, CDEI, CIC, AAPC Approved Instructor

Description: In this session we'll review the differences between IP and OP coding and talk about the important elements and regulations you need to understand if you want to make the transition from OP coder to IP coder. We will also talk about education, jobs, and advancement for IP coders.

4D: The Incident-To Rule: Common Misconceptions and Fraud Liability

Presenter: Michael Miscoe, Esq., CPC, CASCC, CUC, CCPC, CPCO, CPMA, CHCC, AAPC Fellow

Description: This advanced interactive session will outline, through common examples, the more problematic elements of the CMS incident-to rule, which is applicable to outpatient services, as well as address the compliance risks associated with reporting services under this rule. Attendees will be asked to work through a number of common scenarios to operationalize their understanding of some of the more commonly problematic components of the rule, which include:

What it means to establish that care is integral although incidental to the physician's professional service; how licensure issues impact compliance with the incident-to rule under the auxiliary person definition; and how or if the rule applies to care supervised by non-physician practitioners.

4E: E/M in Orthopedics: An Auditor's Perspective

Presenter: Angela Clements, CPC, CPMA, CEMC, CGSC, COSC, AAPC Approved Instructor

Description: In this session we will discuss E/M documentation supporting a level of service related to the orthopedic specialty. What information are we stretching and giving credit for that could put our practice at risk during an external audit? How do we educate our providers to capture documentation that supports the level of service that was coded? Join me to learn the answers to these questions and more.

Breakout Session 5

5A: Coding and Billing Split/Shared Services

Presenter: Beverly Strube, COC, CPC, CPMA, CPC-I, CEMC, COBGC

Description: Split/shared coding and billing is undergoing rapid changes. This Medicare concept is very confusing to providers and it's not getting any easier. This presentation will include the current state of split/shared billing and the planned future of the concept. We will also discuss best methods for explaining the concept to the provider community.

5B: It's a Cruel, Cruel Summer: The Transition From V24 to V28 Risk Adjustment Model

Presenter: Amy Pritchett, CPC, CPCO, CDEI, CDEO, CPMA, CRC, CPC-I, CANPC, CASCC, CEDC, AAPC Fellow

Description: In this interactive session we will discuss HCC coding and risk adjustment with a twist. We'll begin by delving into the complicated world of risk adjustment and end with the

transition from V24 to V28 for Medicare Advantage plans. The session will include easy, at-a-glance changes and how they will affect reimbursement; not only in the ACO but across Medicare Advantage organizations.

5C: Capitalize on Facility Emergency Department Leveling

Presenter: Caroline Znaniec | Amy Lee Smith, COC, CPC, CPMA

Description: This session will provide background and guidance in the historical development of hospital emergency services facility levels, with a discussion of the pressures from payers to reduce spending and from the regulatory bodies to increase transparency. By the end of the session you'll understand the intent of CMS' 11 guidelines for the development of emergency services facility levels. We'll discuss the growing pressures from payers and regulatory bodies to support emergency levels and strategies to mitigate the risk of reduced revenues from denials and down-coding in a transparent environment. You'll also learn the varied methodologies in the development of a facility's guidelines, including pros and cons of

each, and we'll identify opportunities for improvement in current facility methodologies and immediate next steps to assess and implement positive change.

5D: Finding Balance Between the Physician and the Auditor

Presenter: Shannon O'Tyson DeConda, CPC, CPMA, CPC-I, CEMC

Description: Being an auditor is a complex job. You must talk, walk, and look the role, know your stuff, but never lose your cool. You must analyze and review superiors, then educate them on found deficiencies, staying pleasant and approachable the entire time. The job can feel like a tightrope from which you might fall at any time. This session will walk you through tips and facts on building and maintaining a stellar auditor reputation.

5E: E/M Audits for Primary Care

Presenter: Jacob Swartzwelder, CPC, CIC, CRC, CEMC, AAPC Approved Instructor

Description: Join me to discuss the latest updates and changes in E/M coding and documentation guidelines as they pertain to primary care. We'll explore primary care audit risks in each MDM section and cover common errors and pitfalls in E/M documentation that primary care providers should be aware of to avoid denials and payer audits. The importance of ongoing education and training for primary care providers and their staff to ensure continued compliance with E/M guidelines and best practices will be reviewed. Attendees can expect to leave with a better understanding of the E/M auditing process as it applies to primary care and with practical strategies for improving documentation and coding practices to ensure compliance and accuracy.

7:00 PM – 9:00 PM

NEW WAVES: AN '80s DANCE PARTY

Schedule:

Wednesday, August 9, 2023

9:00 AM - 10:15 AM

1.25 CEUs

APATHY AND BURNOUT PANEL

GENERAL SESSION

Presenters: Heather Greene, CPC, CDEO, CIC, CPMA, CRC, AAPC
Approved Instructor;

Jaci Kipreos, COC, CPC, CDEO, CPMA, CRC, CPC-I, CEMC;

Raemarie Jimenez, CPC, CDEO, CIC, CPB, CPMA, CPPM, CPC-I,
CANPC, CRHC;

Rhonda Buckholtz, CPC, CDEO, CPMA, CRC, CGSC, COPC, AAPC
Approved Instructor;

Marianne Durling, MHA, RHIA, CCS, CDIP, CPC, CPCO, CDEI, CIC,
AAPC Approved Instructor

Description: Between yearly coding changes, policy changes, and, more recently, changes and upheaval due to the pandemic, many of us are feeling tired and overwhelmed. This panel session will help you recognize the signs of burnout and apathy and foster a discussion around how to decrease or eliminate these feelings.

Breakout Session 6

6A: Defusing Denials

Presenter: Shannon O'Tyson
DeConda, CPC, CPMA, CPC-I,
CEMC

Description: As an operating expense, denials are one of the costliest. They represent duplicative work that, in many cases, could have been prevented. In this session we'll discuss the big picture to be considered, including analyzing denials for better understanding of the scale and source of the volume, the type of denials (whether billing or documentation), and proactive measures that can alleviate future denials.

6B: Grasping Wrist, Hand, and Finger Coding

Presenter: Jessyka Burke, CPC,
CASCC, COSC

Description: By the end of this presentation, attendees will be able to easily identify basic anatomic parts; understand the difference between flexor and extensor tendons and how these impact coding for repairs; grasp the idea of hand and wrist fracture treatments; code complex wrist and hand procedures; and know where to turn for help.

6C: Industry Inpatient Coding Standards of the Medical Record

Presenter: Shannon Cameron,
MBA, MHIIM, CPC

Description: This session will cover facility coding as it relates to common denials and top misreported DRGs per recent CMS and OIG feedback. In addition, we'll review conundrums and challenges organizations face during the facility revenue cycle process and ways to determine if your facility is compliant.

6D: Compliance

Presenter: Marianne Durling,
MHA, RHIA, CCS, CDIP, CPC,
CPCO, CDEI, CIC, AAPC
Approved Instructor

Description: This session will focus on how best to utilize CMS NCDs, MAC LCDs, and payer guidelines to improve your compliance, increase revenue, and be better positioned for appeals. This information will be invaluable as you create coding guidelines and system logic rules.

6E: E/M Audits for Cardiology

Presenter: Sharon Jane Oliver, CPC, CDEO, CPMA, CRC, AAPC Approved Instructor

Description: In this session we will dissect the information in an actual

patient's encounter. We'll evaluate the documentation (HPI, exam, diagnosis, assessment) to determine the accuracy of the medical record. Also, we'll look at the progression of the patient's condition. Open discussion is encouraged as we evaluate to show the various viewpoints on determining the level of service and accurate reporting of the diagnosis.

12:00 PM - 1:15 PM | 1.25 CEUs

Breakout Session 7

7A: Using Modifiers

Presenter: Christina Lynn Deeke, CPC, CEDC

Description: This presentation will teach proper use of the most commonly used modifiers through incorporated examples. You'll learn about modifiers that impact revenue, updated modifiers for 2023, and tips on how to avoid denials.

7B: CPT® Coding Changes for Urologists

Presenter: Edna Rosa Maldonado, CPC

Description: In this session we'll review coding changes that affect urology practices and how to make

the necessary changes to submit clean claims. We'll cover medical necessity and proper documentation, bundling edits by different carriers, and how to stay on top of these changes.

7C: Top 5 Documentation and Revenue Tips for Rural Health Clinics and Federally Qualified Health Centers

Presenter: Gary W Lucas, MSHI

Description: In this session we'll review opportunities for rural health clinics (RHC) and federally qualified health centers (FQHC) to improve their clinical documentation, professional coding, and medical billing with a

focus on the unique CMS rules and regulations we face when reporting health services to insurance entities. Clinical providers and facility leaders are invited to join along with professional coders and medical billers. The focus of the presentation is to help you generate 100 percent of the revenue you are entitled to, but no more than you are allowed. All content is presented from the perspective of a CMS-approved RHC/FQHC with a focus on details found within CMS claims/benefits manuals chapters 9 and 13.

7D: Key Strategies for Compliance Walk-throughs

Presenter: Rhonda Buckholtz, CPC, CDEO, CPMA, CRC, CGSC, COPC, AAPC Approved Instructor

Description: Compliance walk-throughs are the lifeblood of a compliance program. In this session

we'll discuss the importance of compliance walk-throughs and key areas to look at, including sample language for communication and follow-up.

7E: How to Level E/M Services in the ED

Presenter: Lori Cox, CPC, CPMA, CPC-I, CEMC, CGSC, CHONC

Description: Coding for emergency room E/M services is interesting but can be tricky. Since time is not a factor for these levels, we will focus solely on the MDM. We'll look at E/M case examples together, from straightforward injuries to complex trauma patients. This will be an open, interactive discussion with time for Q&A.

Conference Exhibitors



AAPC

With over 200,000 members and growing, AAPC is the world's largest training and credentialing organization for the business of healthcare, with members worldwide working in medical coding, billing, auditing, compliance, clinical documentation improvement, revenue cycle management, and practice management. Through our career training, continuing education, coding tools, and networking events, we provide countless opportunities for industry professionals to enhance their learning and advance their careers.



COLUMBIA SOUTHERN UNIVERSITY

COLUMBIA SOUTHERN UNIVERSITY

One of the nation's top online universities, Columbia Southern University was established in 1993 to provide an alternative to the traditional university experience. CSU offers online associate's, bachelor's, and master's degree programs in fields such as healthcare administration, cyber security, business administration, and many more. CSU also offers an online Doctorate in Business Administration. We love the working adult! We are affordable and flexible. Check us out at your convenience and feel free to reach out any time to Natalie.Ezell@columbiasouthern.edu or visit www.ColumbiaSouthern.edu/natalie-ezell to learn more!



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Every situation has unique characteristics as hospitals and physician practices struggle to do more with less. We are committed to understanding your business and finding a solution that leads to real financial and operational impact.

With the rapid changes in healthcare, there are no cookie-cutter solutions that work. Our experienced advisors observe your business and listen to you. Each circumstance is unique, and our advisors handcraft the right solution for you. We believe in showing our clients the most valuable part of our work – our thought process – rather than hiding behind a black box. We'll walk you through the Why of our action plan, not just tell you the How of our recommendations. We work with hospitals and physician groups to develop customized solutions in five main service areas: Strategy, Operations, Finance, Technology, and Compliance. Our mission is to customize an approach for each client that ensures strategic differentiation in the marketplace and the achievement of every goal across all performance areas. Through principled professional consulting, Coker Group assists healthcare providers in their pursuit of a sound business model and an enhanced patient experience. Coker Group's advisors have the experience and creativity to find the right solution for any market and healthcare entity.



NAMAS

National Alliance of Medical Auditing Specialists (NAMAS) provides training, continuing education, and resources to individuals in a coding, auditing, or compliance focused job role. To learn more about NAMAS, visit www.namas.co.



OHANA CODING
— Medical Coding Education —

OHANA CODING

Ohana Coding provides affordable medical coding education services. We offer a variety of medical coding certification training courses designed to not only help you pass the exam but also learn the real world coding application of the certification. Our services also include Continuing Education Units (CEUs) with options like CPC review classes, workshops, webinars, and seminars. All our education can be done live virtually or on demand. In Hawaiian, the word Ohana means family, and we'd love for you to join the Ohana family.



UNIFY HEALTHCARE

We work with physicians' groups and hospitals to streamline their revenue cycle (RCM) and create actionable analytics. Our solutions allow doctors to focus on what matters the most: their patients.



RIVET HEALTH

Rivet is the healthcare A/R acceleration platform for providers who want to focus on patients and growth, not chasing down revenue. More insightful, feature-rich, and easier to use than legacy systems, Rivet delivers modern payer contract management, patient estimates, and revenue recovery that maximize speed, accuracy, and productivity.



HCPRO/DECISIONHEALTH

HcPro and DecisionHealth, with more than 60 years of combined experience, are industry leaders in providing the tools, education, and resources healthcare organizations need to navigate the complexities of regulatory change, stay apprised of the latest industry developments, stay compliant, and achieve healthy revenue cycles. From our popular online workflow tools like SelectCoder and JustCoding Pro to industry-leading publications and portals, continuing education, specialty conferences, coding books, and more, we deliver affordable solutions that drive lasting results.



BRIGHT IDEAS MEDICAL CONSULTING

It's no secret that the healthcare industry is complex. Many practice managers find themselves overloaded and unable to devote time to what benefits the practice most. Bright Ideas Medical Consulting can augment the work you and your team are already doing and offer strategic plans along with implementation steps. No practice is too small or too large for us. Our services are customized, affordable, and designed to meet your unique needs.



ANCOWITZ LAW
Whistleblower Advocate

ANCOWITZ LAW

Have you witnessed fraudulent medical billing practices, such as upcoding, unbundling, kickbacks, or billing for services not provided? Whistleblowers who report this fraud help the federal government recover billions of dollars annually. What's in it for you? Whistleblowers receive a healthy percentage of the money recovered, at no cost to report. They are also protected from retaliation. Ancowitz Law guides whistleblowers in this fight against fraud, with 40 years of experience advocating for the "underdog."

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Health Science & Technology

CHARTER OAK STATE COLLEGE

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