

# Chapter Officer News

March 2021

## March 2021 Chapter Officer News

See below the 11 most important things to know this month!

#11

### Saying Goodbye to a Friend

We were all saddened to hear of the death of our friend and former BOD Chair, Barbara Fontaine. As the Chair, she spent her time meeting with other officers, listening to their challenges, and helping them find solutions. Her fellow BOD members, past and present, respected her as a strong leader and an asset to the BOD. Hoping her legacy will live on they have started a GoFundMe account in her name where all donations will go directly to the AAPCCA Hardship Fund. Read more about this [here](#).

#10

### Earn 3.0 CEUs for Attending the Officer Leadership Meeting at [HEALTHCON](#)

This leadership meeting is one of our favorites all year. We get to meet and mingle with the members of the AAPCCA BOD (Board of Directors) in person, speak face-to-face with AAPC staff, and best of all, network with other chapter officers. If you are lucky enough to be attending HEALTHCON, keep the following local chapter-related events in mind:

- Sat, March 27th – 5:30–8:30 CT – Local Chapter Officer Leadership Training where there will be opportunities to:
  - Ask questions and receive answers from the BOD and staff members.
  - Brag a little bit about your chapter's great accomplishments.
  - Receive a big Texas greeting from the Dallas Texas Chapter officers!
- Sun, March 28th – 2:00–3:00 CT – Conference Welcome
  - Hear from AAPC's CEO, Bevan Erickson
  - Learn about the initiatives of the 2021 BOD from the BOD Chair, Heather Allen
  - Be there for the announcement of the 2020 Officer of the Year award and 2020 Chapter of the Year awards!

## Miscellaneous

- [March Officer Hot Sheet](#)
- [Newsletter Template](#)
- [March Officer Quiz](#)
- [Meet With Officers On Facebook](#)

## March Events

**March 03**

[Dialysis Coding](#)

CEU: 1

Type: Webinar

**March 10**

[Cardiology - EP/Ablation and PM/ICD Implants](#)

CEUs: 1

Type: Webinar

**March 17**

[Diving into Diagnostic Radiology. Coding and Documentation](#)

CEU: 1

Type: Webinar

**March 24**

[Tools of the Trade for Newly Certified Coders and Billers](#)

CEU: 1

Type: Webinar

If you are not yet registered, it is not too late. Officers still get the lowest price of all members, only **\$695** for in-person attendance and **\$495** for virtual attendance.

## #9

### **Wanna Be on the Big Screen at HEALTHCON?**

We are doing something different this year and that is showing off some of what has been going on at our chapters. How fun would it be to be sitting there, waiting for the general session to start, you look up, and there's your face on the screen?! Even if you are attending conference virtually or not at all, your chapter could be represented.

Here's all you have to do:

- Send us a video clip of an individual or group in your chapter saying hello or talking about this year's accomplishments.
- We will feature your video clip during HEALTHCON on the big screen!
- Both our in-person attendees and virtual attendees would love to see your (their) smiling faces!

Here are the submission guidelines:

- 30 seconds max length (short and sweet)
- MP4 video format (most cellphone videos are already in this format)
- Landscape orientation for viewing on a large projector screen (wide video, instead of tall)
- March 15th deadline to submit
- Send your submissions by using this [upload link](#) (please do not email).

Feel free to be as creative as you would like – we're excited to see you!

## #8

### **What Else is Happening at HEALTHCON...the Quilt Returns!**

Many members and officers have willingly and excitedly donated to the Hardship Fund in anticipation of winning one of Jeanne Gershman's beautiful handmade quilts. This year we will have another quilt on display at HEALTHCON in Dallas. As in the past, there will be a raffle and one lucky member attending conference will win the quilt! If you are not attending conference but would still like to participate in helping out fellow AAPC members who are experiencing hardships, you too may contribute to the fund. Simply mail your donations to this address:

Make check payable to:  
AAPCCA Hardship Fund

Mail to:  
AAPC Local Chapters  
2233 Presidents Drive  
Salt Lake City, UT 84120

## #7

### **Present at your Chapter Meeting and Get Extra CEUs!**

AAPC appreciates our local chapter officers who take the time and effort to serve their chapter members by creating and presenting education. An officer who creates and delivers a presentation can earn additional CEUs equal to the number originally awarded. For example, if the event is 1 hour it would be approved for 1.0 CEU. The creator/presenter would get 1.0 additional CEU for the creation time. Keep in mind that the officer must create and deliver the material in order to receive the additional CEU. If you have recently delivered a presentation that you had also written and would like the additional CEUs, please contact the [AAPC Vendor Team](#).

## #6

### **December Attendance Stats**

Kudos to the following chapters for having the most attendees and highest percentage of attendance during the month of December 2020.

*The Top 10 Chapters with the Highest Percentage of Attendance at the Meetings in December*

Downriver (Taylor) Michigan	48%
Palo Alto California	37%
Bellingham Washington	34%
New Haven Connecticut	33%
Hammond South Indiana	32%
Hattiesburg Mississippi	30%
Nassau Bahamas	29%
Petersburg Virginia	29%
Greenwood South Carolina	29%
Portland Maine	28%

*The Top 10 Chapters with the Most Attendees at Meetings in December*

Bangalore India	288
Hyderabad India	261
Columbus Ohio	233
Kansas City Missouri	195
Chesapeake Virginia	189
New Haven Connecticut	180
Morristown New Jersey	171
Dallas Texas	168
Cherry Hill New Jersey	166
Buffalo New York	159

Remember to visit [Training and News](#) online in the officer area and click on “Chapter Stats” to see if your chapter is included in the top 20 chapters for attendance at December meetings!

**#5**

**Virtual Meetings are Now a Requirement**

One unexpected blessing from COVID is the rise in popularity of virtual chapter meetings. In 2019 there were a total of 61 virtual meetings sponsored and in 2020 there were 2,057! Fortunately, last year, officers responded to the needs of our CEU-hungry members, and the virtual meeting craze caught on. We have learned this is a very workable solution for AAPC members who will never be able to attend meetings in person, for a variety of reasons. Therefore, for 2021, a minimum of two virtual meetings are required to be presented by each chapter to stay in compliance.

If you are inexperienced with scheduling or sponsoring virtual meetings, and/or if you need a walk through using the virtual platform we strongly encourage you to contact the [AAPCCA Board of Directors \(BOD\) representatives](#) in your region.

**#4**

**May MAYnia – Important Information**

Be aware that May MAYnia will not be held in 2021.

- May MAYnia is a month-long, in-person event where the community is invited to join us at chapter meetings to learn more of what AAPC is all about.

- Due to COVID, at this point in time many states are still not open for in-person gatherings.
- If you do happen to have an event already lined up in May, please continue on with your plans; there is no need to cancel them.
- Even if your chapter can meet in person for your meeting in May, it will not be considered May MAYnia.
- AAPC will not be sending freebies to chapters in May.
- We anticipate promoting May MAYnia again in 2022.

Now for the good news! We also want you to be aware that AAPC is planning something different for May!

- With all this snow and ice, we are ready for a change and we bet you are too.
- Watch for more details to be announced about MayDays!

### #3

#### The “Deal of the Month” For March Chapter Meeting Attendees!

We hope by now that attendees at your meetings are asking about the deal of the month. This month we have a great deal, which is \$10.00 off Practicode Specialty Modules when you use the promo code MARCH21 at check out. Remember, only members that attend your local chapter meeting in March are eligible to receive this deal. You should announce the details at the end of the meeting, along with the coupon code, so members can easily go online and reap the benefit of chapter attendance right away! Be sure to have the March Hot Sheet ready to go so you have all the details at your fingertips!

### #2

#### 4 Ways to Stay Informed as an Officer

Remember, officers can stay informed on all things chapter-related by doing the following:

- *Read* the monthly Officer News.
  - It’s emailed to you on the 1st of every month.
  - Find it online in [Training and News](#).
  - And there’s .5 CEU for answering quiz questions after reading!
- *Join* in the monthly LCQ&A calls..
  - Reserve the third Friday of the month at noon ET.
  - No meeting in March due to HEALTHCON
  - No CEUs but lots of good knowledge.
- *Watch* for AAPC’s announcements on the [2021 AAPC Officer Facebook Group](#) or [AAPC Chapter Officers Forum](#)
- Be familiar with the [AAPC Local Chapter Handbook](#).

### #1

#### Financial Tasks to Accomplish in March

- If you haven’t already done so, check your February bank statement to make sure you received a reimbursement from AAPC for proctoring exams and holding meetings in the 4th quarter of 2020.
- Once you receive the February bank statement, go online into the P&L tool and input all income and expenses under the February tab.
- Upload the February bank statement in the February tab.
- If you held a meeting in February and have not yet marked attendance, be sure to mark attendance within 30 days, before the tool locks.
- If you hold a meeting in March, be proactive and mark attendance right away.

## Message from AAPCCA Leadership

### Public Relations Committee

Happy Spring from your Public Relations Committee: Joan Snodgrass, Tricia Tuttle, and Victoria Moll. As I am writing this it is 5 degrees out! We want to share with you some of the ideas we are working on and ways we can assist you.

First, we want to make sure you are comfortable using the virtual platform for your meetings.

We started the year reaching out to assist chapters that have not yet utilized virtual meetings. Yes, there are many chapters in 2020 that were still able to meet in person. However, virtual meetings are required so if you have concerns about using the virtual platform reach out to us, [we are here to help](#).

We are also working on ideas for the [2021 Chapter Officer Facebook page](#) and the [Chapter Officer Forum](#) on AAPC's website. Please make sure you have access to both. Another thing we are doing is spotlighting the BOD members each week so you can get to know us! We intend to carry that on into the committees within the BOD also.

Finally, we are working on providing several PowerPoint presentations that can be used in a pinch if a speaker should cancel at the last minute, sort of a back-pocket presentation, so to speak.

**Joan Snodgrass, CPC, CPB, CRC, Approved-Instructor**  
**AAPC Chapter Association Board of Directors 2019-2021**  
**Region 5 – Texas, Oklahoma, Missouri, Kansas, Louisiana, Arkansas, Mississippi**



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